

FyBFm

NO3AEC

Prin. of Bus. Mgmt

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9/3/15

Time: 2 ½ hours

Marks: 75

NOTE :i) All questions are compulsory.
ii) Figures towards the right indicate full marks.

- Q1 Write short notes on: (Any 3) (15)
1. Management as an Art
 2. Differential Piece Rate System
 3. Constraints in Planning
 4. Span of Control
 5. Need of Departmentation
- Q2. Write short notes on: (Any 3) (15)
1. Scalar Chain
 2. Features of Controlling
 3. Managerial Skills
 4. Kaizen Approach
 5. Principles of Organising
- Q3a. Define Management. Explain the Importance of Management (08)
- Q3b. Distinguish between Professional Management & Traditional Management (07)
- OR
- Q3a. Define Planning. Explain the advantages of Planning (08)
- Q3b. Define Staffing and Explain the Factors affecting Staffing (07)
- Q4a. Define Organising. Explain the process of Organising (08)
- Q4b. Explain the Role of Manager in a Business Organisation (07)
- OR
- Q4a. Explain the features of Line Organisation (08)
- Q4b. Describe the Two factor theory propounded by Herzberg (07)
- Q5a. Discuss the different bases for Departmentation (08)
- Q5b. What is Ethics. Explain the Principles of Ethics. (07)
- OR
- Q5a. Introduce behavioural approach. Explain its Assumptions & Contributions by Behavioural Scientists (15)

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